

BOARD MEMBERS AND PATRONS

SANE BOARD

Chair

Lucy Myer BComm GAICD

Chair - SANE and The Dax Centre

Lucy Myer was appointed as Chair of SANE and The Dax Centre in 2020 and has been a member of the Board for the past seven years. Following her appointment as Chair of SANE, Lucy has overseen the development of SANE's new 10-year vision and five-year strategic plan in 2021. Passionate about increasing awareness and funding for complex mental health issues Lucy brings her professional expertise to SANE from her background in commerce, marketing, and management. As a member of the Myer family, which has a long tradition of philanthropic giving, Lucy is committed to giving back and addressing some of the world's key challenges, like mental health. Lucy has held key roles on the Education and Youth Committees of the Myer Foundation. Lucy holds a Bachelor of Commerce (Marketing and Management) from the University of Melbourne. Lucy is a mother of two young children and in her professional role she is the Strategy Manager at SEEK. A passionate advocate for mental health and physical wellbeing, Lucy is driven by a desire to make a significant impact. Lucy has a personal commitment to SANE's vision as someone with a lived experience of managing challenges with her own mental health and physical wellbeing, and provides support for others close to her who live with mental health difficulties.

Directors

Genevieve Collins BA (Hnrs), LLB, GAICD

Deputy Chair

Genevieve has been the Chief Executive Partner (managing partner) of law firm Lander & Rogers since 1 July 2018. Prior to this, Genevieve was Chair of Lander & Rogers' national Board for 4 years, and Practice Group leader of the Compensation Law team for over a decade. As a practising litigator, and as Chief Executive Partner, Genevieve has driven the firm's Wellness and Innovation agendas. This has resulted in the firm being recognised within the legal industry for its various Wellness initiatives and for establishing Australia's first dedicated LawTech Hubs for legal start-ups and scaleups in Melbourne and Sydney. As a partner, Genevieve initiated the firm's Wellness Committee in 2004, after witnessing the pressures of professional life. She completed an Executive Certificate in Positive Psychology at UTS in 2011. As CEP, Genevieve has driven the firm's many Wellness initiatives, including the [Wellness@Landers initiative](#) which focused on resilience, empathy and gratitude. During lockdown, Genevieve continues to prioritise wellbeing and the firm received the highest 'Gold'

Mental Health First Aid workplace accreditation. Lander & Rogers is the first Australian law firm to do so. This certification is testament to the Genevieve's belief in the power of de-stigmatizing mental illness. In 2021, Genevieve was awarded winner of Law Firm Leader of the Year (for firms > 200 employees) in the Australasian Law Awards and named Australasian Lawyer's Most Influential Lawyer in the category 'Changemakers'. Genevieve is a graduate of the Australian Institute of Company Directors, and serves on the Advisory Board of the Centre for Legal Innovation (Australia, New Zealand & Asia).

Mr Ewan Barron CA, RCA

Treasurer

RMAC Committee Chair

Ewan Barron is the Honorary Treasurer of SANE, the Chair of the Audit and Risk Committee and has been a member of the Board for the past five years. As the Chair of the Audit and Risk Committee, Ewan has overseen the development of SANE's approach to Risk Management and Financial Management and his background as a Chartered Accountant and Public Company auditor means that he brings his significant professional experience in governance and financial management to SANE. Ewan has been a Partner at PricewaterhouseCoopers (PwC) for over 17 years and is a Registered Company Auditor with the Australian Securities & Investments Commission (ASIC). Ewan holds a Bachelor of Arts (Honours) Degree in Business Studies from The Robert Gordon University in the UK and is also a member of Chartered Accountants Australia and New Zealand and a member of The Institute of Chartered Accountants of Scotland. Ewan was a member of PwC's Assurance Leadership Team for nine years and held a variety of positions including Chief Operating Officer, Financial Services Leader and Chief Culture Leader. Ewan is a passionate advocate for Wellbeing at PwC where he was one of the inaugural "Green Light to Talk" Partner advocates who were trained in Mental Health First Aid and who shared their own experiences with Mental Health to give "the green light" to staff to talk to them about Mental Health challenges. Ewan also leads PwC's Wellbeing employee network which raises awareness of Mental Health and Wellbeing issues and promotes a culture where support is available.

Rob Gerrand - BA, FAMI, FAICD

GNC Committee Chair

Rob Gerrand heads the marketing and communication consultancy Gerrand & Associates. He has worked in government, transport, telecommunications, finance, agriculture and the arts, and has won the Golden World and Golden Quill international public relations awards. He is a former general manager, group public affairs at ANZ, and a former director of the marketing and communications consultancy Turnbull Fox Phillips. He was appointed Adjunct Professor by Deakin University. His books *Rewrite Your Life!* and *Rewrite Your Relationships!*, co-written with Eve Ash and published by Penguin, show how individuals and organisations can change and entrench new behaviours. Rob is also a director of North Western Melbourne PHN and chairs The Weights Guru Pty Ltd and Director Next, a peer-to-peer professional development forum for company directors. His extensive governance experience includes chairing Parks Victoria, Healthy Parks Healthy People Global and Theatreworks, and directorships of Alfred Health, the Florey Institute of Neuroscience and Mental Health, MHRI, the Financial Planning Association of Australia and the Koorie Heritage Trust. Rob says, "I joined the board of SANE Australia following the merger with the Dax Centre. I want to help SANE entrench its position as Australia's leading organisation advocating for and supporting people with complex mental health issues."

Dr Anita Moss

Dr Anita Moss is a medical practitioner who has been a Peer Ambassador for SANE since 2016. She has worked as a GP obstetrician for over 20 years, and her primary motivation in her clinic, is to provide high quality education and information to her clients, particularly young people, empowering them to make informed decisions related to their own healthcare. For the last five years, Anita has been visiting a rural town in Northeast Victoria monthly, where she works in an Indigenous Health Service, which she feels is one of the most meaningful and rewarding roles she has. In 2022, Anita completed the Royal Australian College of General Practitioner's Future Leaders Program, allowing her to refine her leadership skills around values, effective communication, strategic thinking, organisation dynamics and advocacy. Anita's greatest joy is raising her two teenage sons who keep her busy on the Mornington Peninsula. Anita's lived experience of her own mental health struggles and caring for a family member with complex mental illness, have inspired her to contribute to and support the vital work that SANE conducts in the community to reduce stigma, contribute to positive change and to ease the burden of suffering related to mental health.

Mr Dean Duncan

LEAC Co-Chair

Dean Duncan is a proud Aboriginal man of the Kamilaroi people of North West NSW - Moree, and was awarded the 2019 National NAIDOC Person of the Year. An experienced leader with strong business acumen, Dean has operated and has extensive experience in both private and public sectors - throughout Australia's various States and Territories, frequently operating in National focused roles. Dean has previously served in the Australian Army, deployed overseas, before concentrating on a career within Education. A key area Dean has worked is within Aboriginal and Torres Strait Islander communities across the nation, as well as assisting young people in out of home care. As a highly experienced senior executive, Dean's key strengths are in his ability to link strategic directions with sound inclusive operational outcomes, always seeking opportunity to develop quality services within community, as well as reaching achievable outcomes, working across a broad spectrum of work sectors in the community. Dean has a direct focus on equality and diversity as well as a personal commitment of social justice.

Luke Marshall

LEAC Representative

Luke Marshall is a marketing and technology leader who has been working with clients and digital strategies since 2006. He's a curious and driven communicator who weaves deep experience into his consulting, coaching, and training programs. Working for big tech companies, Luke helped launch YouTube across South-East Asia within Google's creative team, and spearheaded some of the first Instagram advertising campaigns in Australia. Luke has lived experience with complex mental health issues and sits on the Lived Experience Advisory Committee (LEAC). He has written his own book and spoken publicly about these experiences. In more recent years Luke has directed his efforts towards helping social enterprises and nonprofits communicate more effectively and get more out of the capabilities of online. He holds a BA (Media & Communications) from the University of Melbourne. Luke is a strong believer in mental health and trauma recovery, who actively volunteers in peer-support circles. A proud father to twin boys, Luke views technology with excitement and caution as a potential force for good.

Kirstie Allen

Kirstie Allen has an extensive 30-year career in public policy and strategy across economic, social and environmental portfolio. Kirstie has held Deputy Secretary positions in the NSW

Government and as an executive in the private sector working across Australian jurisdictions. Kirstie is now focused on completing her PhD and working with Deloitte on housing strategy and policy issues.

Nicola Farray

Nicola is an experienced public service executive who has worked in policy, program, corporate, operational and oversight roles in a wide range of portfolios. She has previously been a Board Director of YWCA Victoria and Y Housing.

With a background in social work, Nicola has specialised in health and community care for children and families, people experiencing mental health challenges and people interacting with the justice system. She is currently an Executive Director in the Victorian Department of Health and was most recently the Chief Executive Officer of the *Board of Inquiry into historical child sexual abuse in Beaumaris Primary School and certain other government schools*. Prior executive roles include health workforce strategy, mental health reform and as Director of Policy and Research at the *Royal Commission into Victoria's Mental Health System*.

Dr Caroline Aebersold

Chair of Clinical Governance Quality Committee

Dr Caroline Aebersold has held clinical, senior executive, CEO and board director positions for over 20 years across diverse sectors including mental health, education and justice. She is a former psychologist who holds a doctorate in human rights law and was the CEO of a national not-for-profit organisation for over a decade. Caroline has extensive experience in management consulting and leadership roles, with a focus on strategy, public policy, service and operating model design, governance and regulatory reforms, workforce transformation, digital strategy and public purpose transformation. A member of the Australian Institute of Company Directors, Caroline has served on several not-for-profit Boards, including the Diplomacy Training Program, Sharing Stories Foundation, Suicide Prevention Australia, the National Committee for Standardised Reporting on Suicide and the Australian Psychological Society, developing deep expertise in not-for-profit governance and strategy. She is passionate about driving meaningful, evidence-based service delivery and systemic reform for improved public outcomes, and has played a substantial leadership role in progressing the mental health and wellbeing reform agenda in Australia, including as a Director at the Royal Commission into Victoria's Mental Health System.

Rachel Green BAS MAICD (Hons), Grad Cert Management

Chief Executive Officer and Managing Director - SANE and The Dax Centre

Rachel Green commenced as SANE's CEO in 2021. Rachel is driven by her passion for pursuing big impact, community-focused interventions designed with the lived experiences of individuals and families at the forefront. Rachel brings a wealth of experience and expertise across the mental health, not for profit and government sectors, and the fields of implementation science and public policy, and is passionate about championing the diverse voices of lived experience. As Director of Policy, Rachel led the establishment of the National Mental Health Commission in 2011 where she joined with SANE Patron Janet Meagher AM to develop the Contributing Life Framework. She was the author of Australia's first national consumer paid participation policy, and produced the first National Report Card on Mental Health and Suicide Prevention in 2012. Prior to joining SANE, Rachel was CEO of a medium sized mental health and disability NGO. She also designed and led large scale community suicide prevention implementation efforts around Australia in her role at the Black Dog Institute, including LifeSpan – the systems approach to suicide prevention. Rachel has also held senior roles in mental health, business development and public health policy with the

Department of Prime Minister and Cabinet, the Department of Health and Care Connect. Rachel holds academic qualifications in human geography, political economics, leadership and management, and has held non-executive director roles with Being, the Institute of Analytics Professionals Australia, Sands Australia, Red Nose and the NSW Cycling Women's Commission.

SANE PATRONS

Patron-in-Chief

The Honourable Dame Quentin Bryce AD, CVO

Patrons

Emeritus Professor Geoffrey Blainey AC

Professor Allan Fels AO

Professor John Funder AC

Mr Charles B Goode AC

Mr Osher Günsberg

Dr Margaret Leggatt AM

Ms Janet Meagher AM

Sir Gustav Nossal AC CBE

Mr Stan Wallis AC

Mr Peter Wills AC